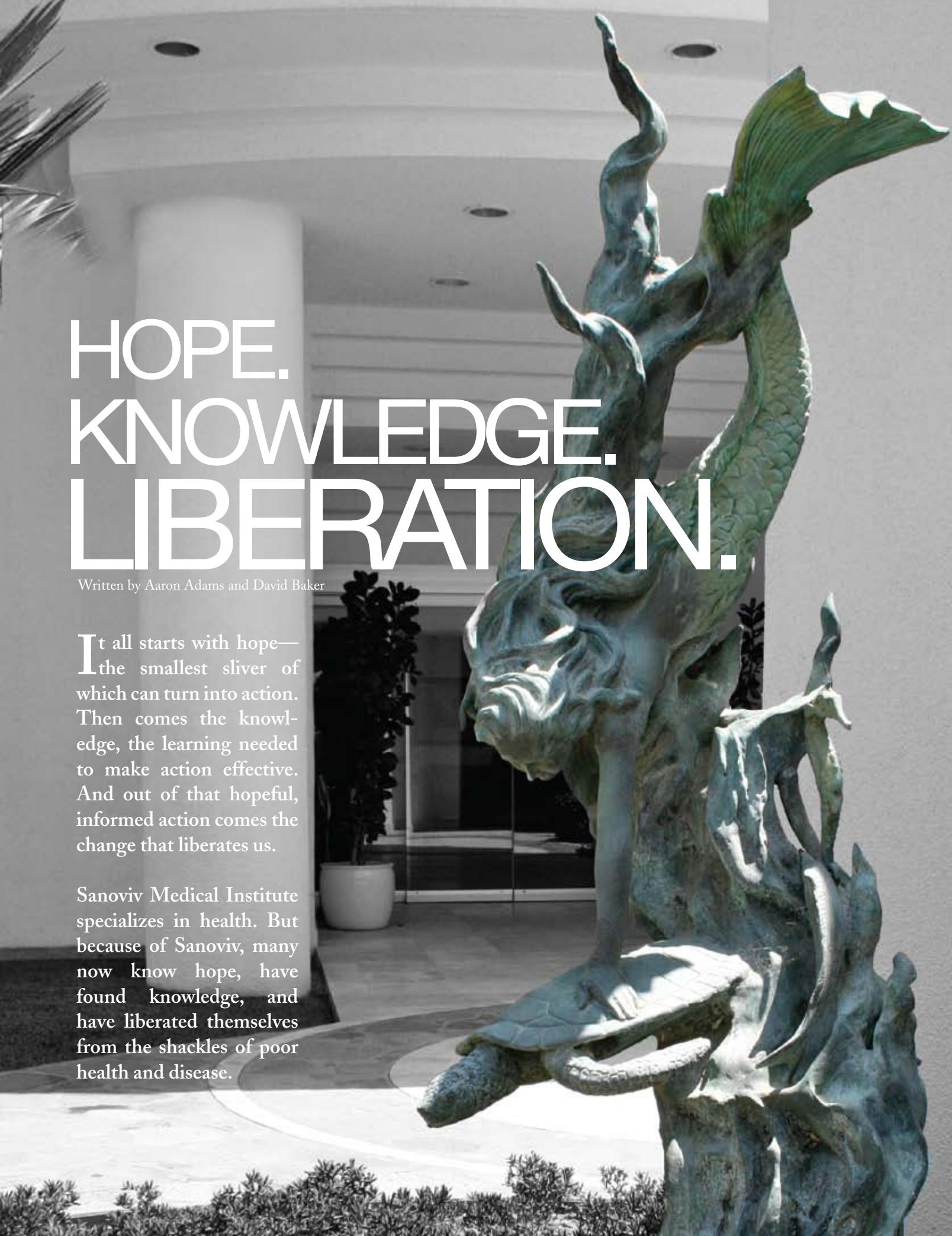


HOPE. KNOWLEDGE. LIBERATION.

Written by Aaron Adams and David Baker

It all starts with hope—the smallest sliver of which can turn into action. Then comes the knowledge, the learning needed to make action effective. And out of that hopeful, informed action comes the change that liberates us.

Sanoviv Medical Institute specializes in health. But because of Sanoviv, many now know hope, have found knowledge, and have liberated themselves from the shackles of poor health and disease.



HOPE



**Gene
Burnell**

A man with a zest for life, a love for basketball, and a passion for healthy living that echoes through every word he utters, it's unclear whether Gene Burnell is the luckiest man on earth, or the unluckiest.

It's difficult for anyone to understand, or even explain, what it feels like to be told you have cancer. And for Gene Burnell it doesn't come easy. But when he heard the news that he was diagnosed with stage 3 non-Hodgkin's lymphoma, it was earth shattering. Gene was 38 years old, happy, and he thought he was healthy. "It was difficult enough to hear the news the first time," Gene says, "but I've fought the cancer and beat it, only to have it return five times!" When the doctors told him this was a battle he would probably have to fight for the rest of his life, they stripped away his hope—his hope to see his three

children grow up, his hope to play basketball the way he used to, his hope to live the long, fulfilling life he had dreamt about. That's when he started looking for an alternative, and that's when he found Sanoviv.

"Sanoviv isn't at all what you'd expect. Aside from the fact that it looks and feels more like a five-star resort—rather than a medical facility—they treat the individual, not the general disease. For 17 years, my oncologists have said, 'You have non-Hodgkin's lymphoma and we treat it this way...' without trying to determine the root cause. It's through Sanoviv's caring, state-of-the-art approach that I have found some semblance of hope. I have been a patient at Sanoviv three different times and each visit leaves me feeling rejuvenated. And it was during my second visit that I realized I had once resolved to

be the healthiest cancer patient any doctor has ever treated. But now I don't feel like a cancer patient. I just feel healthy."

Thanks to Sanoviv, Gene finds himself playing basketball on a regular basis and he isn't afraid that he might miss out on the good things in life. But most importantly, Gene has hope.

It is during Gene's next visit (his fourth) to Sanoviv that he hopes his 17-year battle with cancer will finally come to an end. A battle, which he was told, he might never win. ■





**Liza
Ferraro**

For Charles Sampson, first there was the diabetes and a lung surgery. Then came the six different doctors and a week at the Mayo Clinic—all of it enclosed in years of wondering, wishing, guessing, and worrying. Years without answers. Years without hope.

This was reality for Charles and his wife, Liza Ferraro.

And reality was only getting worse. Charles was losing weight. "I looked at him, and he looked like a skeleton," Liza says.

Liza then took Charles to Sanoviv. They'd each spent a week there several years ago. This time a four-day health assessment was all they could afford. But in that short time, they learned all Charles' problems were related to inflammation caused by gluten intolerance. He left with a program. He left with answers.

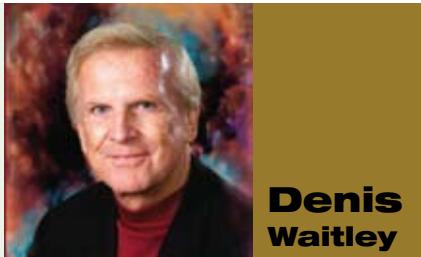
They also left with a team that still provides them with the help and support he needs. "You feel like you're just in a pair of hands that wants to hold you and protect you," Liza says.

Charles has been following the program, and Liza says he looks better and has gained weight. It is still going to be a long process, but things are going well.

"It's such a mind-blowing thing to be searching for an answer for so long and then finally find that answer," she says. "They gave us real hope, and there's no price you can put on that." ■

“ They gave us hope, and there’s no price you can put on hope. ”





When did you first learn of Sanoviv?

I visited the property with Dr. Myron Wentz shortly after he purchased it. At the time, it was a beautiful, single-family, ocean front mansion located on one of the most-ecologically-perfect sites 29 miles south of San Diego on the Bahia de Descanso (Bay of Rest), a famed surfing paradise in Northern Baja California. He had searched the globe for the ideal place to build a unique healing center.

What was your involvement with Sanoviv in its early stages?

At first I thought Dr. Wentz was going to convert the mansion into a small wellness and health retreat. What I witnessed, first hand, was a multi-million dollar tower, rivaling the Mayo Clinic or any univer-

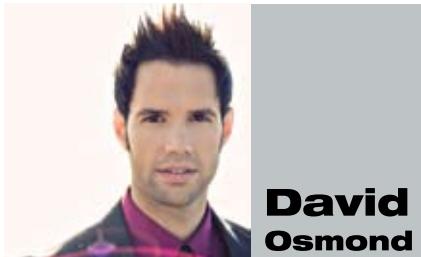
“Sanoviv is the magic mirror that has given me a true reflection of the real me.”

sity medical campus, constructed next to the mansion. Dr. Wentz personally selected all the building materials, carpets, wall coverings, masonry, paint, furniture, lighting, electrical systems, diagnostic equipment, water filtration systems, and landscaping to provide the guests with the healthiest environment possible. Ten years ago, I introduced Sanoviv to many of USANA's leaders by conducting seminar retreats in Sanoviv's theater and lecture center.

What did you notice about Sanoviv that was different from other world-class health facilities?

As Dr. Wentz' vision for Sanoviv became a reality, I was impressed that here was a pristine, tranquil retreat that served four major purposes:

1. A perfect place for healthy individuals to assess their current and long-term health prognoses and to detox, as well as learn a natural approach to maintaining and enhancing their health.
2. A reputable place for individuals who aren't certain about their health status to get a comprehensive diagnostic examination of all aspects of their lifestyles, so that they return home with a better understanding of their risks and how to increase the quality of their lives.
3. A leading-edge care center for individuals with serious health issues, offering outstanding protocols in functional medicine dealing with the whole person. Sanoviv guests engage health professionals who have expertise in many disciplines including physicians, psychologists, dentists, nutritionists, physical therapists, energy medicine specialists, and others knowledgeable in the prevention



**David
Osmond**

When David Osmond got married, he gratefully stood next to his bride.

For most people, that's just how a wedding goes. For those living with multiple sclerosis (MS), like David—who had spent the previous year relying on a wheelchair—that scene is nothing short of amazing.

What's maybe more amazing is this: since that day in April 2007, David has been standing, walking, and living on his own two feet.

"Do I still have MS? Yes. I still feel it in my body, but I'm improving every day," David says. "And I'm amazing my doctors."

The story of his recovery started more than nine months earlier when a wheelchair-reliant David decided to take the advice of a friend, motivational speaker Les Brown, and go to Sanoviv.

“Do I still have MS? Yes. I still feel it in my body, but I’m improving every day, and I’m amazing my doctors.”

"I was blown away," David says about his first impression of the facilities. "It's so clean you can smell it. It was this quiet, peaceful world without distraction where everyone was focused on the same goal."

During his month at Sanoviv, David learned a lot about health, and that knowledge has changed everything. "My entire diet and outlook on health changed," he says. "I learned how to eat the right foods, the right way." David has stuck with the diet, which includes natural supplementation, and he says his health is still improving.

But the knowledge he gained during his month at Sanoviv hasn't just affected him—it's spread to his family. His dad, who also suffers from MS, has started only eating all-natural foods, and the rest of his family is now more aware of what they put in their bodies.

It's even spread to one of the newest additions to the Osmond clan. David says they are giving his 20-month-old daughter as much real, natural food as possible, and she loves it.

"Her favorite things are steamed, organic broccoli, tofu, and Brussel sprouts," David says. "She eats the natural food instinctually."

Even if you're in pristine health, he says it's worth it to take a trip to Sanoviv.

"I wish I could afford to take my entire family down there. But there's not enough room to fit that many Osmonds," David jokingly says. ■

and treatment of degenerative diseases. I don't know of another place where you have access to all these professionals, who meet as a team, every day, to discuss your own personal situation.

4. A research hospital affiliated with a medical school and teaching university, which are engaged in research in advanced cellular nutrition and other breakthrough studies in the health sciences.

How has Sanoviv directly influenced your life?

I credit Sanoviv for saving my life. Initially, I visited Sanoviv for health assessments and "tune-ups." However, two years ago, I had a serious health incident at a USANA Convention in Australia. What I thought was a bad chest cold turned out to be double pneumonia, complicated by an erratic, rapid heartbeat.

At Sanoviv, we learned that I had a severely blocked coronary artery, a pre-disposition to chest infections and other contributing factors, such as a periodontal problem, nutritional deficiencies, and an over-scheduled lifestyle. With the guidance of Dr. Wentz and the entire team at Sanoviv, I am back on track and feeling great.

Did you learn anything new about technology and medicine?

Absolutely. I learned that every aspect of our lives, including genetics, personality, stress, nutrition, environmental toxins, and lifestyle behaviors all interact to generate our current health report card and to predict, fairly accurately, what we need to avoid and embrace in the future. The technology and staff expertise, combined with the personal, caring atmosphere at Sanoviv, are simply the best I have experienced.

Did you learn anything new about yourself?

Sanoviv is the magic mirror that has given me a true reflection of the real me. Because of my positive outlook and mental toughness, I thought I was a kind of "Superman" who could think himself into good health and longevity. In truth, I am only "Clark Kent," without the superhuman gifts from the planet Krypton. I have learned to become proactive about my health, since it is definitely "true wealth." ■

LIBERATION



**Jan
Mills**

The first time Jan Mills went to Sanoviv, she wept. It wasn't the sad kind of weeping. It was of the happy variety—the kind born of blissful revelation.

"I had a feeling and a belief that I was going to get something incredibly important for my health from Sanoviv," Jan says. "I just knew at my core that something very important was going to come into my life."

Jan, who was diagnosed with multiple sclerosis (MS) in 1986, has visited Sanoviv eight times over the past decade, with each visit holding its own significance. But her most important visit would come on April 12, 2010, the date she calls her new "Thanksgiving Day."

That day, Jan became the first person at Sanoviv to undergo the Chronic Cerebrospinal Venous Insufficiency (CCSVI) procedure, which intends to restore normal blood flow in an MS patient's veins.

It's also called "The Liberation Treatment," and for Jan, the name fits. After the CCSVI procedure, she started having more feeling in her hands, which felt numb for decades.

Her speech improved. She was able to walk on her own, fully feeling the grass between her toes. Jan was able to start driving again, getting behind the wheel for the first time in nearly two years, which provided some much needed independence that was liberating for both Jan and her husband.

She understands the results of the treatment may not be the same for everyone, but that doesn't mean Jan is any less passionate about the impact Sanoviv and the CCSVI procedure can have on the lives of those living with MS. In fact, her passion is what initially drove her to not only to be the first to receive the Liberation Treatment at Sanoviv, but to also help develop the facility's CCSVI program.

"My CCSVI experience has really helped me to see that there's a reason for everything, I believe, in life," Jan says. "Perhaps part of the reason for my health challenges is to inspire others who are dealing with this debilitating disease and demonstrate there is finally some liberating hope for them and their families." ■

“There is finally some liberating hope for them and their families.”



**Jim
Bramble**

I have visited Sanoviv many times, and each time I walk away with new insight about living healthy and happy. However, my first visit to Sanoviv changed my life.

My wife, Jana, and I have been married now for 20 years and have three children. Andrew is 16, Tyler is 10, and Kayla is seven. When Tyler was born, we quickly learned that he was different in some respects from the experience we had with our first son. Instead of waking up several times a night, he would seemingly sleep for eight hours straight. But sometimes when we would peek in, he wasn't asleep, but merely staring intently at the mobile above his crib. It seemed strange, but we just thought we were lucky. Then as he grew, we noticed that he was somewhat socially reserved and didn't begin speaking as we hoped he would. At three years old, although he could speak, he chose not to and would instead point to things he wanted. When we called him by name, he wouldn't respond. Thinking he was partially hearing impaired, we took him to see a doctor, who immediately recognized signs that we had not been familiar with, and informed us that Tyler had autism.

“The personal care they gave my son was unlike anything I had seen before.”

Knowing very little about autism, the news hit us like a ton of bricks. We were devastated. However, we loved Tyler and knew we would always do everything we could to help him, accept him, and be there for him. We read everything we could on Autism, and became experts on the subject. We took him to see doctors at the University of Utah and at the Pingree School of Autism in Salt Lake City. But as he approached five years old, he seemed to have made little progress and still wasn't speaking. One day I was talking to Dr. Wentz about my fears that Tyler would never progress and he recommended that I take him to Sanoviv. I decided to do it.

Arriving at Sanoviv, my impression was very different than I had imagined. Everything was so clean, like a hospital. But unlike a hospital, it was beautiful, peaceful, and welcoming. Our clothing was comfortable and made from organic fabrics. Tyler was assigned a main doctor and several other health practitioners. He went through a series of tests to determine what was lacking in his diet and surroundings that could help him. The personal care

they gave my son was unlike anything I had seen before. The food was incredible. Tyler called the chef "Dr. Vegetables" because for every meal we had the freshest, best-tasting produce I have ever had. Finally, Tyler's doctors went over his test results with me and provided a plan to start making changes in his environment.

After we arrived home, I shared the plan with Jana and we immediately began implementing it. Within a short time, less than two weeks, we began to notice differences. Within a month, Tyler was talking, rather than pointing, and he was socializing and playing with his brother. By the time he entered school he was so well adjusted that the decision was made to "mainstream" him with non-disabled children. The improvements continued, and today those who meet him do not even realize he has autism at first. He does well in school and has many friends. We know these improvements have come about because of the things we learned at Sanoviv, and we will be forever grateful to Dr. Wentz for that. ■



For more information about the world-class staff at Sanoviv, go to www.sanoviv.com/about-sanoviv/staff.